



IMAGINE WHAT WE CAN ACHIEVE TOGETHER

IF 20 EMPLOYEES DONATE JUST \$5 A WEEK

Vinnies can provide ongoing meals to people accessing our Van services

IF 100 EMPLOYEES DONATE JUST \$10 EACH A MONTH

Vinnies can keep 12 families in their homes, avoiding eviction and homelessness

IF 100 EMPLOYEES DONATE \$120 EACH YEAR

Vinnies can provide a family with crisis accommodation for a year.

INFORMATION FOR EMPLOYERS



WORKPLACE GIVING

Be part of good

THE VINNIES WORKPLACE GIVING PROGRAM IS A GREAT WAY FOR YOUR ORGANISATION TO MAKE A POSITIVE SOCIAL IMPACT ON THE LIVES OF AUSTRALIANS EXPERIENCING DISADVANTAGE.

Your employees can make pre-tax donations without the fuss of receipts and claim forms and your organisation tackles social issues head-on by partnering with one of Australia's most-respected charities. Most important of all, Vinnies receives vital funds to help support thousands of Australians experiencing disadvantage. Everyone wins. Workplace Giving has the most traction because it is collective giving, supported by your entire organisation. Everyone giving a little together means more funds for the cause, and greater impact.

It's simple to set up. Please follow our step-by-step guide to get your Vinnies Workplace Giving program underway.

ABOUT VINNIES NSW

For over 140 years the St Vincent de Paul Society NSW, fondly known as 'Vinnies', has assisted Australians experiencing disadvantage. As well as visiting individuals and families in their homes, Vinnies runs a range of support programs across the state in the areas of homelessness; domestic and family violence; health care; migrants and refugees; rehabilitation services; education and training; youth support services, as well as our Vinnies Shops.

At the core of our good work is a grassroots commitment to helping people break the cycle of disadvantage.

THE FACE OF DISADVANTAGE

- Families are struggling to cope with increased costs of living such as utility bills and groceries
- Housing costs are arguably the single biggest driver of disadvantage
- In NSW, over 56,000 applicants are currently on a waitlist for social housing
- 35, 011 people are homeless in NSW and of them:
 - 12% are children under the age of 12
 - 8% are between the ages of 13 - 18
 - 42% are living in severely crowded dwellings
 - 16% are staying temporarily with family and friends
 - 25% are living in boarding houses and other temporary accommodation
 - 3% are sleeping rough on the streets
 - 14% find a bed in the homeless service system

THE DIFFERENCE YOU CAN MAKE

- A donation of just \$5 buys a meal for someone experiencing homelessness
- A donation of \$25 provides emergency food hampers
- A donation of \$40 can pay for someone's prescription or Opal card
- A donation of \$250 provides a week's accommodation for a woman and her children escaping domestic and family violence
- Donating \$1,000 will prevent a family being evicted from their home

EVERYONE HAS A ROLE TO PLAY IN REBUILDING THE LIVES OF THOUSANDS OF AUSTRALIANS.

MAKE THE MOST OF YOUR VINNIES WORKPLACE GIVING PROGRAM

Joining the Vinnies Workplace Giving program builds corporate unity by taking your employees on a journey for a common good cause. Here are some starter strategies for maximising your Corporate Social Responsibility (CSR) commitment:

- **Match employee donations** – you may choose to match donations dollar for dollar, or make a one-off annual donation. Both have the potential to double the overall social impact and demonstrates your organisation's commitment and support of Vinnies.
- **Forward our regular updates** on the difference your employees have made to people experiencing disadvantage. The more employees on board, the greater their combined impact. Matching employee donations doubles that impact again. One employee has the power to keep a family in their home, but 200 employees have the power to sustain an emergency accommodation facility and support services to keep hundreds of people off the streets.
- **Maintain a visible relationship** with the cause through community fundraising initiatives such as City2Surf, Colour Run, Vinnies Community Sleepout and other events. This is also a fabulous exercise in team-building and maintaining a healthy, robust organisational culture, and will build strong employee engagement throughout your organisation.
- **Ensure your management team leads by example** – ask your CEO, Managing Director or HR Director to communicate program outcomes and encourage them to attend the Vinnies CEO Sleepout, showing a personal commitment to the cause.
- **Promote your partnership with Vinnies** as widely as you like – we will happily provide you with a Vinnies' logo for use online and in annual reports, or other material.
- **Offer branded email addresses** to participating employees – a great way of demonstrating your CSR to clients and the general public.
- **Keep abreast of the issue** - we can provide you with updated information on the changing face of disadvantage and homelessness in Australia and can work with your organisation on appropriate internal workplace programs to support employees at risk.

HOW TO IMPLEMENT A VINNIES WORKPLACE GIVING PROGRAM

STEP 1: SET UP

Please complete the attached application form and we will provide you with a unique Supporter Number. This Supporter Number can be used in the Reference Field for each donation transfer.

STEP 2: SPREAD THE WORD

Communicate with employees that you are initiating a Vinnies Workplace Giving program and provide information on how they can sign up – we suggest managing this through your payroll department and developing your own internal form that works best with existing workplace procedures. Making this a formal part of your employee induction procedure will help streamline the program in the long-term. We invite you to give employees the option for their details to be shared with Vinnies.

STEP 3: TRANSFER DONATIONS

Frequency: As nominated by you, this may be conducted weekly, fortnightly or monthly.

BANK NAME: Commonwealth Bank

ACCOUNT NAME:

St Vincent de Paul Society Appeals Account

ACCOUNT NUMBER: 10057471

BSB NUMBER: 062 193

BRANCH: Leichhardt NSW

Description: Please include organisation name, supporter number (from Step 1) and “WPG” to help us identify and attribute the donation to you.

STEP 4: KEEP ENGAGED

Remember to keep employees updated on the Vinnies Workplace Giving program and the outcomes they have achieved. Make use of existing internal staff newsletters or updates from your CEO. You may designate a Vinnies Workplace Giving ‘champion’ from the leadership team and provide opportunities for staff to opt in to additional activities such as corporate volunteering and fundraising events.



STEP 5: SPREAD THE WORD

Your organisation has done a great thing by supporting Vinnies Workplace Giving program – feel free to tell everyone about it! We are happy to help you develop a newsletter piece or eDM to send to your clients and suppliers, spreading the word of your involvement. Don’t forget to make use of the Proudly Supporting logo and email signatures.

Importantly, please stay in touch. Our dedicated team are only too happy to help you prepare materials, forms, communication pieces or to workshop any ideas you have in maximising your Vinnies Workplace Giving program.

Together, we can make a real difference to the lives of thousands of Australians struggling to make ends meet.

THANK YOU FOR DOING SOMETHING ABOUT IT.

CONTACT US

PO Box 5, Petersham NSW 2049 P: 02 8861 9708 E: workplacegiving@vinnies.org.au

HOW TO SET UP A WORKPLACE GIVING PROGRAM IN YOUR ORGANISATION

There are two primary methods to set up a workplace giving program in your organisation:

1. PAYROLL INTEGRATION:

Your payroll department can facilitate the setup. Employees who wish to participate will provide details of their desired donation amount per pay period. Payroll will then deduct the agreed donation amount from each participating employee's income and forward it to the selected charity as a lump sum.

The workplace giving program does not impact the calculation of employees' gross income, superannuation payments, or fringe benefits. Most payroll software systems can automate these deductions each pay period.

If your organisation does not have payroll software, you can use the ATO Tax Withheld Calculator to calculate the deductions manually.

2. AUTOMATED ONLINE PLATFORMS:

Alternatively, you can use an automated platform to streamline and manage multiple employee donations. Below are some recommended platforms:

- **Good2Give:** A purpose-built workplace giving platform offering technology solutions for employees to make one-off or regular donations and engage in giving activities at work.
Learn more: good2give.ngo
- **Benevity:** Provides the technology, resources, and support to manage your giving programs with efficiency. This platform offers multiple avenues for impact, including giving, volunteering, micro-actions, ERGs, and crisis response.
Learn more: benevity.com
- **GoodCompany:** A comprehensive platform for payroll giving, volunteering, fundraising, and rewards, used by some of Australia's leading companies to support the nation's top charities.
Learn more: www.goodcompany.com.au/au



WHY WORKPLACE GIVING?

Workplace giving is a smart way for organisations to demonstrate a strategic commitment to corporate community investment.

Employees are provided with an opportunity to connect with the values of the company they work for and a way to make a positive difference in society. The diverse and open selection of charities available through workplace giving also provides an avenue for companies to practically provide options to support corporate community investment initiatives.

CONTACT US

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APPLICATION FORM

Thank you for your commitment to Australians experiencing disadvantage. By completing this form you are entering into a partnership with Vinnies that will create lasting social impact.

COMPANY DETAILS

Company Name

ABN

Primary contact details (usually your Payroll or Human Resources Manager)

Name.....

Position

Email

Phone.....

Address

.....

.....

DONATION DETAILS

Frequency of donation transfer:

Weekly Fortnightly Monthly

Will employee details be provided to Vinnies:

Yes No

Frequency of cause information required for employee correspondence:

Quarterly Biannually Annually

FORM RETURN DETAILS

Vinnies Workplace Giving

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OFFICE USE ONLY



WORKPLACE GIVING