

IMAGINE WHAT YOU CAN DO

IN JUST ONE YEAR.

IF 50 EMPLOYEES
DONATE JUST

\$1

EACH A WEEK

Vinnies can provide warm blankets, a meal and fresh clothes for a person experiencing homelessness

IF 100 EMPLOYEES
DONATE JUST

\$10

EACH A MONTH

Vinnies can keep 12 families in their homes, avoiding eviction and homelessness

IF 200 EMPLOYEES
DONATE JUST

\$200

EACH A YEAR

Vinnies can provide 160 nights of emergency accommodation

INFORMATION

FOR EMPLOYERS

WORKPLACE GIVING



St Vincent de Paul Society
TASMANIA

good works

ABOUT VINNIES

Since 1899, the St Vincent de Paul Society (Tas) has been dedicated to shaping compassionate communities and supporting vulnerable people in Tasmania. The Society's 1,500 members and volunteers provide practical, every-day essentials – financial assistance when bills mount up, material aid during times of disaster, meals when they are few or far between, and friendship during times of hardship and personal crisis.

More than that, with the support of organisations like yours, Vinnies provides hope for a better future. Through our many charitable programs, Vinnies is changing lives for the better, which allows individuals and families to become confident, self-reliant, and resilient members of our community.

THE FACE OF DISADVANTAGE

- Families are struggling to secure a 'roof over their heads' and with a housing shortage, combined with extremely high rent, there is often nothing or very little left to buy food, pay bills or by medicine.
- Additionally, the cost of living is rising but at the same time wages growth is not keeping pace.
- Social housing in Tasmania is not coping, there is growing demand and eligible applicants face lengthy waiting periods.
- According to Shelter Tasmania, we need to achieve a target of 1000 new affordable homes each year for ten years, to reach 10% of all housing stock to be affordable social housing.
- In 2016 there were 1615 homeless people in the state.
 - 38 per cent were under the age of 25, one-quarter were born outside of Australia, and 50% were male.
 - The Hobart local government area had the largest homeless population in 2016 with 306 people, followed by Launceston with 236, Glenorchy had 192, and Clarence had 174.
 - Some people have been unable to sustain their tenancy after a rent increase of up to \$70 per week – an incredible jump that pushes people out of their property or into extreme rental stress.

THE DIFFERENCE YOU CAN MAKE

- A donation of just \$20 buys a meal for someone experiencing homelessness.
- A donation of \$100 buys school shoes for a child experiencing disadvantage.
- A donation of \$50 can purchase bedding and clothing for someone sleeping rough.
- A donation of \$85 can provide a family with essential groceries.
- A donation of \$250 will provide one night of emergency accommodation for a person fleeing domestic violence.



MAKE THE MOST OF YOUR VINNIES WORKPLACE GIVING PROGRAM

JOINING THE VINNIES WORKPLACE GIVING PROGRAM BUILDS CORPORATE UNITY BY TAKING YOUR EMPLOYEES ON A JOURNEY FOR A COMMON GOOD CAUSE. FOLLOWING ARE SOME STARTER STRATEGIES FOR MAXIMISING YOUR CORPORATE SOCIAL RESPONSIBILITY (CSR) COMMITMENT:

- Match employee donations – you may choose to match donations, dollar-for-dollar, or make a one-off annual donation. Both have the potential to double the overall social impact and demonstrates your organisation/s commitment and support of Vinnies.
- Forward our regular updates on the difference your employees have made to people experiencing disadvantage. The more employees on board, the greater their combined impact. Matching employee donations doubles the impact again.
- Maintain a visible relationship with the cause by participating in corporate volunteering and community fundraising initiatives such as the 'Point to Pinnacle', Vinnies Community Sleepout/in and other events. This is also a fabulous exercise in team building and maintaining a healthy, robust organisational culture, and will build strong employee engagement throughout your organisation.
- Ensure your management team leads by example – ask your CEO, Managing Director or HR Director to communicate program outcomes and encourage them to attend the Vinnies Community Sleepout/in, showing a personal commitment to the cause.

- Promote your partnership with Vinnies as widely as you like – we will happily provide you with a 'Proudly Supporting Vinnies' logo for use online and in annual reports, client proposals or other material.
- Offer branded email addresses to participating employees – a great way of demonstrating your CSR to clients and the general public.
- Keep abreast of the issue – we can provide you with updated information on the changing face of disadvantage and homelessness in Australia.

The Vinnies Workplace Giving Program is a great way for your organisation to make a positive social impact on the lives of Tasmanians experiencing disadvantage.

You can make pre-tax donations without the fuss of receipts and claim forms and your organisation tackles social issues head-on by partnering with one of Australia's most respected charities. Most importantly of all, Vinnies receives vital funds to help support thousands of Tasmanians experiencing disadvantage.

Workplace Giving has the most traction because it is collective giving, supported by the entire organisation. Everyone gives a little together means more funds for the cause, and greater impact.

It's simple to set up. Please follow our step-by-step guide to get your Vinnies Workplace giving Program underway.



(left to right) Pete Leary, Kane Ashby, Tyson Clements, Lara Alexander, Robert and Kristina Karacic

TOTAL SURFACE PROTECTION DOING GOOD WORKS

My friend Tyson & I had previously completed the Point to Pinnacle fun run, and thought for our second attempt we would try to raise some money for a local charity. Another friend suggested Loui's Van and we were away. Together we created Loui's Legends and have had great success in raising money each year by participating in the Point to Pinnacle. Over the last 4 years we have raised over \$27,000 as a team.

I am proud to be associated with Vinnies.

Robert Karacic

HOW TO IMPLEMENT A VINNIES WORKPLACE GIVING PROGRAM

STEP 1: SETUP

Please complete the attached Employer Nomination Form and we will provide you with a unique Supporter Number for each individual employee. This Supporter Number can be used in the Reference Field for each donation transfer.

STEP 2: SPREAD THE WORD

Communicate with employees that you are initiating a Vinnies Workplace Giving Program and provide information on how they can sign up – photocopy the attached Employee Contribution Form and give to your staff to fill in. Making this a formal part of your employee induction procedure will help streamline the program in the long-term. We invite you to give employees the option for their details to be shared with Vinnies.

STEP 3: TRANSFER DONATIONS

Frequency: As nominated by you and the employee, this may be conducted weekly, fortnightly or monthly. It usually occurs at or not long after an employee is paid.

BANK NAME: Commonwealth Bank of Australia – CBA

ACCOUNT NAME: St Vincent de Paul Society Tasmania

BSB NUMBER: 067-601

ACCOUNT NUMBER: 10178303

BRANCH: Mowbray Tasmania

REFERENCE: Your company name, your Employees Supporter # and “WG” to help us identify and attribute the donation to your organisation and employee.

STEP 4: KEEP EMPLOYEES UPDATED

Remember to keep employees updated on the Vinnies Workplace Giving Program and the outcomes they have achieved. Make use of existing internal staff newsletters or updates from your CEO. You may designate a Vinnies Workplace Giving ‘champion’ from the leadership team and provide opportunities for staff to opt into additional activities, such as corporate volunteering and fundraising events.

Remember, if your workplace doesn’t want to join our workplace giving program, you can still donate (from your nett pay) to Vinnies on a regular basis by going to: <https://vinniestas.org.au/donate>

STEP 5: SPREAD THE WORD

Your organisation has done a great thing by supporting Vinnies Workplace Giving Program – feel free to tell everyone about it! We are happy to help you develop a newsletter piece or eDM to send to your clients and suppliers, spreading the word of your involvement. Don’t forget to make use of the Proudly Supporting logo and email signatures.

Importantly, please stay in touch. Our dedicated team are only too happy to help you prepare materials, forms, communication pieces or to workshop any ideas you have in maximising your Vinnies Workplace Giving Program.

Additionally, our Fundraising and Marketing Advisor is happy to attend your workplace in person to meet with staff and answer any of their questions.

Together, we can make a real difference to the lives of thousands of Tasmanians struggling to make ends meet and in need of a ‘hand-up’.

THANK YOU FOR BEING PART OF THE SOLUTION

ST VINCENT DE PAUL SOCIETY (TAS)
ABN 41 003 138 898

191 Invermay Road, Invermay, Tas, 7248
T (03) 6333 0822

E donations@vinniestas.org.au



St Vincent de Paul Society
TASMANIA
good works

The St Vincent de Paul Society Tasmania is one of the Tasmanian State Governments approved organisations for the State Service Workplace Giving Scheme.



VINNIESTAS.ORG.AU

IT ALL STARTS HERE...

WORKPLACE GIVING

EMPLOYER NOMINATION FORM

Please complete the form below to notify the St Vincent de Paul Society Tasmania of their inclusion in your workplace giving program.

ORGANISATION DETAILS

Organisation Name _____

Organisation Address _____

_____ State _____ Postcode _____

Work phone _____ Number of Employees _____

Industry _____

CONTACT DETAILS

Primary Contact (this may be payroll or HR as appropriate) _____

Title _____

Phone _____ Mobile _____

Email _____

NEXT STEPS

Once complete, please send this form to:

- St Vincent de Paul Society Tasmania Workplace Giving, 191 Invermay Road Invermay Tas 7248
- Alternatively, email: donations@vinniestas.org.au

The St Vincent de Paul Society Tasmania (SVDP) Fundraising team will then be in touch to confirm your involvement. St Vincent de Paul Society Tasmania can assist with promoting the program, and SVDP Tasmania's work to your employees.

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EMPLOYEE CONTRIBUTION FORM

Please complete the form below and return to your payroll office. Your payroll office will send it to St Vincent de Paul Society Tasmania.

PERSONAL DETAILS

Name _____

Address _____

State _____ Postcode _____

Work phone _____ Home phone _____ Mobile _____

Email _____

GIFT DETAILS

I would like to donate the following amount (before tax amount) each pay period;

\$5 \$10 \$20 Other \$ _____

My pay period is (frequency – please circle); Weekly Fortnightly Monthly

I would like to be kept up-to-date – please send me your quarterly newsletter by email about how my donation is making a difference to those Tasmanians needing a hand-up

SIGNATURE _____ DATE _____

THREE SIMPLE STEPS TO MAKING A DIFFERENCE TO THE LIVES OF TASMANIANS

1. Complete this employee registration form and give it to your payroll officer.
2. Instruct your payroll officer to deduct your nominated amount from your gross pre-tax salary every pay period.
3. Request your pay office to email this form to:
donations@vinniestas.org.au
or Post to: St Vincent De Paul Society Tasmania
191 Invermay Road, Invermay Tas 7248

TO THE PAYROLL OFFICE

Please use the details below for electronic funds transfer and direct deposit of your employee's contributions. Please send cheques payable to St Vincent de Paul Society Tasmania.

Bank – Commonwealth Bank
BSB – 067-601
Account – 10178303
Account Name – St Vincent de Paul Society Tasmania
Reference – Your company name, your Employees Supporter # and “WG”
Email – donations@vinniestas.org.au

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